



# GREATER CINCINNATI NONPROFIT NEWS

## Partner with Us in 2024!

- The premier publication for nonprofits in our region
- Weekly visibility in GC Nonprofit News and daily exposure on website and social media channels
- Reach busy nonprofit executives making purchase decisions

**OVER**  
**6,500**  
**WEEKLY READERS**  
*and growing!*

**49% Avg. Open Rate** >

**Triple the industry average**

**11% Click thru Rate** >

**Double the industry average**

**6,500+** Monthly website visits

**If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience!**

**[GCNonprofitNews.com](http://GCNonprofitNews.com)**

# Sponsorship Opportunities

## Premium

\$300/month\*

### NEWSLETTER BANNER AD

linked to your company's website to provide weekly visibility

### WEBSITE BANNER AD

on home page of GCNonprofitNews.com with link to your company's website

### YOUR COMPANY LOGO

(and link) displayed weekly in the newsletter Marketplace section

### WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels

### PROMOTION OF YOUR COMPANY'S TRAININGS

in GC Nonprofit News' Professional Development

### ONE QUARTERLY ARTICLE

submitted by your company and featured in the newsletter

### JOB POSTINGS BY YOUR COMPANY

submitted online and displayed in newsletter and on website; invoiced at nonprofit rates

### QUARTERLY REPORTS

provided upon request with open rates/total click throughs to your content

## PREMIUM PLUS SPONSORSHIP\*

- ONE TIME Custom eBlast 1x/year sent to our readers. (\$600)
- ONE TIME Custom social media posts (3x/month) on GC Nonprofit News' social channels. (\$300)
- ONE TIME PLACEMENT of Your company's Feature article shared on website blog page. (\$100)

\*Premium Plus Requires 6 months of Premium Sponsorship

## Banner Ad

\$250/month\*

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on GC Nonprofit News' social channels

### PROMOTION OF YOUR COMPANY'S TRAININGS

in GC Nonprofit News' Professional Development

## MARKETPLACE AD \$125/month\*

- YOUR COMPANY LOGO and link displayed weekly in the newsletter Marketplace section
- PROMOTION OF YOUR COMPANY'S TRAININGS in GC Nonprofit News' Professional Development

**\*Minimum commitment for all sponsorships: 3 months; auto-renewed unless notified 15 days prior.**

**\*\*Banner design can be created by our graphic designer for a small fee.**

Please contact Kelli Tarantino, editor and sponsorship sales at [kelli@gcnonprofitnews.com](mailto:kelli@gcnonprofitnews.com) or Jane Page-Steiner, owner/publisher at [jane@gcnonprofitnews.com](mailto:jane@gcnonprofitnews.com); 513.378.5526.

# Special Promotions and Events \$800+\*

(cost based on customized program to best fit your needs)

## HORIZONTAL BANNER AD

linked to your company's event/promotion  
provides weekly visibility

## A FEATURE ARTICLE

submitted by your company to share your  
event/promotion in the newsletter

## ONE CUSTOM E-BLAST

submitted by your company, sent to our  
readers to share your event/promotion

## EVENT/PROMOTION

listed weekly in the newsletter's  
Professional Development

## EVENT/PROMOTION

shared weekly on GC Nonprofit News' social  
channels

*\*Fundraising events are excluded from this sponsorship.*

*\*\*Banner design can be created by our graphic designer  
for a small fee.*



**Let's connect to discuss the benefits of becoming a sponsor/advertiser.**

**Please contact Kelli Tarantino, editor and sponsorship sales at  
kelli@gcnonprofitnews.com or Jane Page-Steiner, owner/publisher at  
jane@gcnonprofitnews.com; 513.378.5526.**



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