



GREATER CINCINNATI NONPROFIT NEWS

Become a Sponsor/Advertise in 2023

- The premier publication for nonprofits in our region
- Weekly visibility in GC Nonprofit News and daily exposure on website and social media channels
- Reach busy nonprofit executives making purchase decisions

OVER
5,700
WEEKLY READERS
and growing!

49% Avg. Open Rate >

Triple the industry average

11% Click thru Rate >

Double the industry average

6,500+ Monthly website visits

If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience.

GCNonprofitnews.com

Sponsorship Opportunities

Premium

\$300/month*

NEWSLETTER BANNER AD

linked to your company's website to provide weekly visibility

WEBSITE BANNER AD

on home page of GCNonprofitNews.com with link to your company's website

YOUR COMPANY LOGO

(and link) displayed weekly in the newsletter Marketplace section

WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels

PROMOTION OF YOUR COMPANY'S TRAININGS

in GC Nonprofit News' Professional Development

ONE QUARTERLY ARTICLE

submitted by your company and featured in the newsletter

JOB POSTINGS BY YOUR COMPANY

submitted online and displayed in newsletter and on website; invoiced at nonprofit rates

QUARTERLY REPORTS

provided upon request with open rates/total click throughs to your content

PREMIUM PLUS SPONSORSHIP*

- ONE TIME Custom eBlast 1x/year sent to our readers. (\$600)
- ONE TIME Custom social media posts (3x/month) on GC Nonprofit News' social channels. (\$300)
- ONE TIME PLACEMENT of Your company's Feature article shared on website blog page. (\$100)

*Premium Plus Requires 6 months of Premium Sponsorship

Banner Ad

\$250/month*

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MARKETPLACE AD \$125/month*

- YOUR COMPANY LOGO and link displayed weekly in the newsletter Marketplace section
- PROMOTION OF YOUR COMPANY'S TRAININGS in GC Nonprofit News' Professional Development

*Minimum commitment for all sponsorships: 3 months; auto-renewed unless notified 15 days prior.

**Banner design can be created by our graphic designer for a small fee.

Special Promotions \$800+*

(cost based on customized program to best fit your needs)

HORIZONTAL BANNER AD

linked to your company's event/promotion
provides weekly visibility

A FEATURE ARTICLE

submitted by your company to share your
event/promotion in the newsletter

ONE CUSTOM E-BLAST

submitted by your company, sent to our
readers to share your event/promotion

EVENT/PROMOTION

listed weekly in the newsletter's
Professional Development

EVENT/PROMOTION

shared weekly on GC Nonprofit News' social
channels

**Fundraising events are excluded from this sponsorship.*

***Banner design can be created by our graphic designer
for a small fee.*



**Let's connect to discuss the benefits of becoming a sponsor/advertiser.
Please contact Kelli Tarantino, editor and sponsorship sales at
kelli@gcnonprofitnews.com or Jane Page-Steiner, owner/publisher at
jane@gcnonprofitnews.com; 513.378.5526.**



**GREATER
CINCINNATI
NONPROFIT NEWS**