



Become a Sponsor in 2022

- The Greater Cincinnati Nonprofit News is the premier publication for nonprofits in our region.
- Reach busy nonprofit executives who make purchase decisions.
- Get weekly exposure in GC Nonprofit News and daily exposure on website and social media channels.

OVER

5,500

WEEKLY READERS
and growing!

80% Nonprofit Staff

36% Avg. Open Rate

32% Unique Open Rate

4,000+ Website Visits
Per Month

95%

of readers
recommend
GC Nonprofit
News

If you do business with nonprofit organizations,
the Greater Cincinnati Nonprofit News reaches
your audience.

Affordable and Value-added Sponsorship

The **Greater Cincinnati Nonprofit News**, published each Thursday, puts your company in front of nonprofit leaders several times per week. Advertising with the **GC Nonprofit News** is affordable and offers the following sponsorship packages:

Premium

\$275/month*

WEEKLY PLACEMENT OF YOUR COMPANY NAME

with brief description of services in the Marketplace section of the newsletter.

PROMOTION OF YOUR COMPANY'S TRAININGS

in the Professional Development section of the newsletter.

NEWSLETTER BANNER AD

linked to your company's website, provides weekly visibility. Ad size: 2.5" x .75". Ad also appears on our website.

WEBSITE BANNER AD

will be displayed on the JPS Nonprofit website with a link to your company's website plus listed on the Sponsors page.

WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels.

ONE QUARTERLY ARTICLE

submitted by your company will be the feature sponsor insight article of the week.

QUARTERLY REPORTS

provided upon request for newsletter opens and total URL click-throughs to your content.

Banner Ad

\$225/month*

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WEEKLY SOCIAL MEDIA SHARING

on GC Nonprofit News' social channels.

Marketplace

\$115/month*

WEEKLY PLACEMENT OF YOUR COMPANY NAME

with brief description of services in the Marketplace section of the newsletter.

PROMOTION OF YOUR COMPANY'S TRAININGS

in the Professional Development section of the newsletter.

**Minimum sponsorship commitment: 3 months; auto-renewed unless notified (except for Special Events).*

***Banner design will be done in cooperation with our graphic designer and your approval. A small fee will be charged for more in-depth design work.*

Special Event/Virtual Sponsorship

\$750+

(cost based on customized program to best fit your needs)

A HORIZONTAL BANNER AD

linked to your company's event registration, provides weekly visibility. Ad size: 2.5" x .75".

A FEATURE ARTICLE

written by your company to promote your upcoming event.

DIRECT PROMOTION OF YOUR EVENT

to over 5,000

nonprofit professionals in Greater Cincinnati, Northern Kentucky and Southern Indiana.

YOUR COMPANY'S EVENT

listed weekly in the Professional Development section of the newsletter.

YOUR COMPANY'S EVENT

shared weekly on GC Nonprofit News social outlets.

** Fundraising events are excluded from this Sponsorship*

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We would love to connect with you to discuss the benefits of being a sponsor. Please contact Kelli Tarantino, editor and sponsorship sales at kelli@jpsnonprofit.com.



Jane Page-Steiner is the owner and publisher of the Greater Cincinnati Nonprofit News and president of JPS Nonprofit Strategies. Contact Jane at Jane2@jpsnonprofit.com