



Since 2008, **Greater Cincinnati Nonprofit News** has been the virtual water cooler for the Greater Cincinnati, Northern Kentucky and Southern Indiana nonprofit community - a place to catch up on local nonprofit news, find resources and connect job seekers with local nonprofit jobs. Now locally owned and published by Jane Page-Steiner, President of JPS Nonprofit Strategies, she and her team are eager to grow readership, sponsorship and job postings in the local community.

If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience.

- Over **5,500** weekly readers and growing
- **80%** of Readers are nonprofit staff
- **48%** average open rate - **32%** average unique open rates
- Over **95%** of our readers recommend Greater Cincinnati Nonprofit News to others

The **Greater Cincinnati Nonprofit News** puts your company in front of nonprofit leaders. Advertising with the Greater Cincinnati Nonprofit News is affordable and offers a variety of sponsorship packages.

Real Estate Ad (Promote Office Space for Lease/Meeting and Event Venues for Rent). **May include the following:**

- **YOUR COMPANY NAME** and available office space or venue description (linked to your company's website or email address) in the Real Estate section of the newsletter, providing weekly visibility. **\$75 per month.**
- **SMALL IMAGE OF THE OFFICE SPACE FOR LEASE/MEETING/EVENT VENUE** (linked to your company's website or email address), with a description in the Real Estate section of the newsletter, providing weekly visibility. Image size 2"H x 3" wide. **\$100 per month.**
- **A CUSTOMIZED HORIZONTAL BANNER AD WITH IMAGE AND DESCRIPTION OF OFFICE SPACE/MEETING/EVENT VENUE** in the body of the newsletter (linked to your company's website or email address), with additional description of the space in the Real Estate section of the newsletter, providing weekly visibility. Ad size 2"H x 3" wide. **\$150 per month.**

*Minimum sponsorship commitment: one month; auto-renewed unless notified 15 days prior to end of commitment. For more information, please contact Kelli Tarantino, Editor and Sponsorship Sales, ktarantino7@gmail.com; 513-300-4653.